

Ultra Motor and the City of Stuttgart announce new initiative to revolutionise urban travel

Joe Bowman, CEO of Ultra Motor and the mayor of Stuttgart Dr. Wolfgang Schuster today announced their intention to make Stuttgart the global pilot city of the LEV City initiative that will see fleets of Light Electric Vehicles made available to commuters.

Stuttgart, June 02, 2008. As part of the world congress Cities for Mobility (June 01 – 04, 2008) Ultra Motor CEO Joe Bowman today announces with Dr. Wolfgang Schuster, the mayor of the City of Stuttgart, the implementation of a light electric vehicle rental system in the city. The LEV City initiative will provide a large fleet of electric bicycles through charging stations to commuters and urban travellers, providing a cost-effective, quick and clean alternative to traditional public and personal transport. Stuttgart would be the first partner of Ultra Motor and the international pilot city of the LEV City initiative.

Joe Bowman comments: “The LEV City initiative will provide a cost-effective, quick and clean form of mobility around the City of Stuttgart. Our zero-emission, Light Electric Vehicles (LEV) are more than 80 percent cheaper than traditional means of transportation. In addition the innovative rental system means there are no ownership, running, parking or licensing costs. Convenient, cheap and clean urban mobility will soon be made available to thousands of people in Stuttgart.”

One of the biggest effects the LEV City initiative by Ultra Motor will have on the City of Stuttgart will be a reduction in emissions caused by traditional public and personal transportation. The LEVs are emission-free and the charging station themselves will be carbon neutral ensuring a cleaner form of mobility around the city. Taking a 30 km trip across Stuttgart requires only 250 watt hours of electricity – the same amount of energy required to heat the water needed for a 2 minute shower.

Ultra Motor’s innovative approach will save commuters time as well as money as LEV City users will be able to navigate their way through heavily congested areas.

“Ultra Motor wants to establish a smarter mode of urban travel not only in Stuttgart but around the world. Ultra Motor’s innovative technology and unique approach to

making quick, clean and affordable transport available to everyone will allow us to become the world leader in sustainable urban mobility”, explained Joe Bowman.

Ultra Motor is working closely with the mayor of Stuttgart, Dr. Wolfgang Schuster, to plan the roll-out of the LEV City initiative in Stuttgart: “Stuttgart has to turn to innovative solutions to cope with the ever increasing transport demands of the city. The LEV City initiative will provide that solution offering sustainable, cost-efficient and clean urban mobility around Stuttgart. The preparations to pilot the project are ongoing, which will start in summer this year.”

Due to these aspects the electrically powered bikes by Ultra Motor represent an efficient, fast and clean form of individual mobility to prevent global warming.

About Ultra Motor

Ultra Motor is a leading force when it comes to the innovation of personal mobility. The company was founded in 2002 by the Russian inventor Vasily Shkondin and English businessman Ian Woodcock and develops emissions-free vehicles for the global market.

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